

Jaypee India: Empowering users



Started in 1982, Jaypee India has become an established name in the construction equipment business. How has been the journey so far?

Jaypee India is a one point solution provider for construction engineering industry. With over 30 years of expertise, we understand the challenges in the manufacturing process and the opportunities to improve productivity. We have achieved great success by empowering every user in the enterprise with the tools to benchmark, automate and improve performance of their manufacturing tasks.

Since its inception in 1982, Jaypee India has constantly upgraded its portfolio with diverse offerings, challenging projects and impressive clients. Our reputation is built on technical expertise, professional approach and commercial integrity. With a dedicated team of dynamic, qualified professionals we provide optimal engineering solutions meeting client requirements. We build long term, successful partnerships with our clients based on mutual trust and respect.

Jaypee believes sky is the limit for success but trust of its consumers is the ladder to that success, and thus it has always created a bond of trust with the clients.

Recently, Jaypee has launched an advanced suspended platform hoist for Indian market. What has prompted you to launch this product?

There has been an increase in the

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-Kumar Mehta, Director, Jaypee India

construction of hi-rise buildings across the country, with more and more buildings coming up with aesthetically challenging facades. This has resulted in manifold increase in demand of equipment to speed up the construction process and also maintain the aesthetic value of the buildings. Suspended hoist is a logical answer to a lot of difficulties that are faced and the investments involved in using scaffolding material to do jobs which can easily be done by a temporary installation.

With the introduction of this product line, are you eyeing for any new segment?

We are also looking and service related industry such as painting contractors and maintenance companies which can use the product to speed up their work.

Brief us about the features, applications and advantages of suspended platform hoist.

Jaypee now brings to India the most advanced suspended platform hoist with features like anti tilting safety lock model for rope breakage, advanced electrical control system, high quality steel wire rope and optional overload sensor.

Keeping up to its standard, Jaypee is now extending its range from the already available range of products. Jaypee's Suspended Platform Hoist comes with the best features and can be used for:

- Decorating and construction of the external wall of high-rise buildings
- Repairing, checking, maintenance and cleaning for the external wall of the high-rise buildings.
- Construction, repairing and maintenance for large scale projects such as large tank, chimney, dams, and bridges etc.

- Welding, cleaning and painting for large ships
- Installing billboard for the high rise buildings.

You have a wide range of products in offering, how do you maintain the quality of such huge range?

We have a separate production team for each range of products, and every team is treated as separate operating company with its own agendas. Even the brands for each range are different making them operate as separate units operating under one mother brand.

Could you brief us about your production capacity and facility?

Our major manufacturing facility is on NH6 off Kolkata, which gives us a location advantage for sourcing various raw materials. Spread over an area of 10 acres the facility provides for in-house manufacturing and testing facilities for all components and products.

What sort of expansion plan you have to support your target achievement?

We are setting up an integrated forging unit along with CNC machine tools to further increase the quality of our products and increase our production capacities. ■

