



"bC India has always been an excellent international platform to showcase our products."

- Kumar Mehta, Director, Jaypee India Limited

## bC India: important for brand promotion and marketing

aypee India Limited is the largest manufacturer and exporter of JAYMAC range of rebar solutions, reinforcing bar bending and cutting equipment in India. With a dedicated team of dynamic, qualified professionals, the company provides optimal engineering solution. Jaypee builds long-term, successful partnerships with its clients based on mutual trust and respect.

The company has manufacturing facilities in Howrah, West Bengal and Taloja, Navi Mumbai. Today, it is counted as one of the renowned manufacturers and exporters of a range of construction machinery allied products. rebar processing equipment include bar-bending machines, barshearing machines, bar de-coiling and straightening machine, portablecutting machine, radius-bending

machine, manual stirrup bending machine, and spiral bender. It also offers batch mix plant, concrete mixer, vacuum dewatering system, 10/7 mixer, reversible drum mixer, needle vibrator, plate compactor, vibratory roller, trench rammer, mini dumper, passenger hoist, builder hoist, suspended platform hoist and multifunction hoist.

## Key products to showcase

The company is going to showcase the following products:

- · Auto stir up bender (KRB)
- Bending Machine B52
- · Radius Bending Machine RB 36
- · Shearing Machine C52
- Stirrup Bending Machine SB28
- · De-coiling Machine
- · Shearing Line
- · Passenger Hoist
  - · Vibratory Roller VR 6500.



Jaypee is all set to launch new Vibratory Roller VR 6500.

## **Expectations**

bC India has always been excellent international platform to showcase Jaypee products. Jaypee hopes that this year the experience also turns out well. However, the event is not exactly a selling platform for the company. It's more important for brand promotion and marketing.

